

## ABSTRACT

Disclosed is a trigonal prism turning display device for advertisement including: six trigonal prisms arranged in a shape of a regular triangle, each of said six trigonal prisms having the three sides on each of which an advertising screen is displayed; upper and lower turning discs for supporting said six trigonal prisms and rotating together with a main shaft; driving means mounted under said lower turning disc, for rotating said six trigonal prisms; disc-type device supporting means mounted under said driving means and fixed to the inner surface of a cylindrical housing at the outer peripheral portion thereof, for supporting said main shaft and said driving means; and a motor disposed under said disc type device supporting means in such a manner as to be connected to the lower end of said main shaft by a coupler.